

Love's Creative SPARKS!

Love's Creative SPARKS! is asking students across the state to brainstorm ways they could make their communities more creative. Lesson one asked students to work in pairs and discuss what a creative community means to them, then create a collage focusing on creative words and pictures representing their ideas. Lesson two had students use their collage to practice critical thinking skills to identify one thing about their community they would like to make more creative. Lesson three had students create a picture story to visualize a project that could be implemented in their community. In this final lesson, students will look at how to effectively communicate their project to a leader in their community.

Lesson 4: Communicate how you would implement your plan.

To communicate is to articulate thoughts and ideas effectively using oral, written, and nonverbal skills in a variety of forms. In this final lesson you will create a presentation to share your idea.

Activity Focus: Communicate

Materials Needed:

- Computer with PowerPoint OR presentation board/poster board and smart phone for photos or video
- Idea outline from Lesson 2
- Picture story from Lesson 3

Overview:

In Lesson 4, you'll use your inspiration from Lesson 1, project outline from Lesson 2, and picture/photo story from Lesson 3 to create a mock presentation for a potential community leader.

Steps:

1. Imagine you are given the opportunity to present your idea for a creative community to a leader in your community. To be successful, you would need to create a polished, professional presentation. In order to do that, you need to think carefully about the message you want to communicate and the goal of your project. Your message and goals need to be conveyed clearly.

2. Advertisers create pitches, or proposals, to promote a product or service. How are you going to "pitch" your idea? What media can you use? A poster, photos, short video, a jingle or rap? Let your creativity SPARK here.
3. Your presentation should include the following items:
 - A catchphrase or slogan to capture the attention of your audience
 - A description of the project
 - Our photo/picture story so the audience can imagine it
 - An estimate of expenses for the project
 - A timeline of steps that need to be taken for your creative community idea
4. Use a computer to create the document that will deliver your information. Think of your visual options (PowerPoint or other presentation program) OR a photo of a presentation board where you have put together all the bulleted items above. Include graphics and colors where appropriate. Make sure you check your presentation for correct spelling and grammar.
5. Practice a mock presentation in front of a friend, teacher, or parent. Make sure you are "selling" your idea through your presentation!
6. Tips for entry submission at nie.newsok.com:
 - Answer the questions in the boxes provided.
 - Attach your essay or images.

Only one attachment is allowed per entry, so consider inserting images in the document you attach.