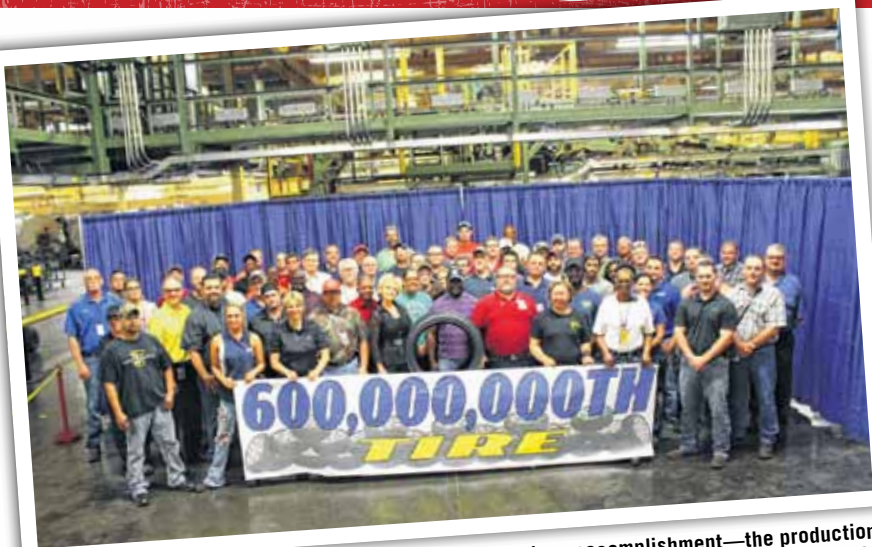
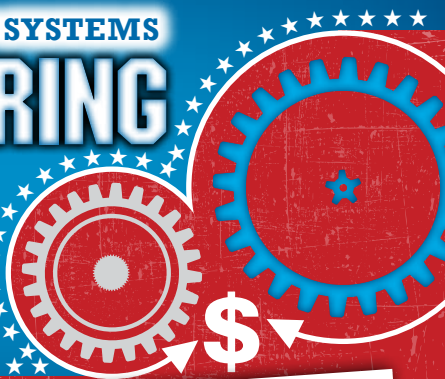


## MANUFACTURING

## Makes It Happen



The Goodyear-Lawton plant team celebrated a tremendous accomplishment—the production of its 600,000,000th tire on Friday morning, May, 2014. The plant's first tire was produced in February 1979. Goodyear-Lawton associates produce radial and passenger tires for original equipment and replacement markets in North America and around the world

# GOODYEAR

## Lesson 7

Goodyear Tire and Rubber Company develops, manufactures, markets, and distributes tires for most applications, and also manufactures and markets rubber-related chemicals for various applications. There is a Goodyear plant located in Lawton, Oklahoma which manufactures radial passenger and light truck tires. Goodyear was established in 1898, with the Lawton plant opening in 1979. Akron, Ohio is where Goodyear is headquartered, with locations around the world. As a whole, Goodyear employs approximately 69,000 employees, the Lawton location counting for 2,800 of those.

Last year Goodyear's total revenue in 2013 was over \$20 billion. The products are distributed throughout the U.S., Canada and the world.

At Goodyear they are always looking for qualified employees. Some of the most in demand positions are engineering (chemical, mechanical, electrical, etc.), management, and maintenance. A college degree is preferred or required for salaried / staff positions, depending on the position and a high school diploma or GED is required for hourly production positions.

[www.goodyear.com/corporate](http://www.goodyear.com/corporate)

### Activity:

When was this company founded?

What product are they known for?

Where are their products distributed?

Look for the next Manufacturing: Makes It Happen lesson on October 29